










2025

SOCIAL MEDIA CALENDAR







JAN

SUN	MON	TUE	WED	THU	FRI	SAT
			1 New Year's Day National Hangover Day 	2	3	4 National Spaghetti Day 
5 National Technology Day	6 Start of Aus Open 	7	8	9 World Nerd Day	10 Houseplant Appreciation Day 	11
12	13 Make your dreams come true Day	14	15	16 Nothing day 	17	18
19	20	21	22 Celebration of life day	23	24 International Day of Education	25
26 Australia Day 	27	28 Back to school	29	30 International Croissant Day 	31 National Hot Chocolate Day	





FEB

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3 Grammy Awards 	4 World Cancer Day	5	6	7	8
9 Super Bowl LVIII National Pizza Day 	10	11	12	13 Galentine's Day	14 Valentine's Day 	15
16	17 Random Acts of Kindness Day	18	19	20	21	22 Margarita Day 
23 World peace and understanding day 	24	25	26	27 Start of Ramadan	28 Last day of Summer	

MAR

SUN	MON	TUE	WED	THU	FRI	SAT
30	31					1 First day of Autumn  Women's History Month
2 Clean Up Australia Day 	3 Oscars	4 Start of Mardi gras	5 Ash Wednesday	6	7	8 International Women's Day
9		11 National Napping Day 	12	13	14	15
16	17 St Patrick's Day 	18	19	20 International Day of Happiness  Afterpay Day	21 Harmony Day	22 World Water Day Earth Hour 
23	24	25	26	27	28	29







APR

SUN	MON	TUE	WED	THU	FRI	SAT
		1 April Fool's Day	2	3 International Burrito Day 	4	5
6	7 World Health Day 	8	9	10 World Sibling Day	11 National Pet Day 	12
13	14	15	16	17	18 Good Friday	19
20 Easter Sunday	21 World Creativity & Innovation Day Easter Monday	22 Earth Day 	23 World Book Day 	24	25 ANZAC Day	26
27	28 Pay It Forward Day	29	30			







MAY

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4 Star Wars Day World Laughter Day 	5 The Met Gala Labour Day (QLD)	6	7	8	9	10
11 Mother's Day	12	13 Click Frenzy Mayhem Sale Eurovison World Cocktail Day 	14	15 International Day of Families	16 International Day of Light 	17
18	19	20 World Bee Day 	21	22	23	24
25	26 National Sorry Day	27 Reconciliation Week starts	28 International Burger Day 	29	30 Social Media Day 	31 Last day of Autumn








JUN

SUN	MON	TUE	WED	THU	FRI	SAT
1 Start of Winter Pride Month Global Day of Parents 	2	3	4 National Cheese Day	5 World Environment Day 	6 National Donut Day	7
8 World Oceans Day	9 Men's Health Week King's Birthday (National except QLD & WA)	9	11	12	13	14
15	16 National Vegemite Day	17	18 International Sushi Day 	19	20 World Refugee Day Take your Dog to Work Day	21 International Day of Yoga Winter Solstice 
22	23	24	25	26	27 International Pineapple Day 	28
29	30 Start of Wimbledon  End of Financial Year					






JUL

SUN	MON	TUE	WED	THU	FRI	SAT
		1 Dry July Plastic Free July	2	3	4	5 Tour de France 
6 NAIDOC Week	7 World Chocolate Day 	8	9	10	11	12
13	14 Bastille Day	15	16	17 World Emoji Day 	18	19
20	21	22	23	24	25 Christmas in July 	26
27 National Tree Day 	28	29	30 International Day of Friendship 	31		





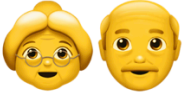

AUG

SUN	MON	TUE	WED	THU	FRI	SAT
31 Last Day of Winter					1 International Beer Day 	2
3	4 National Aboriginal & Islander Children's Day Keep Australia Beautiful Week	5	6	7	8 World Cat Day 	9 International Day of the World's Indigenous People Ekka Day 
10	11	12 International Youth Day World Photography Day 	13	14	15 Father's Day	16
17 Book Week 	18	19 World Humanitarian Day	20	21	22 National Tooth Fairy Day 	23
24	25	26 International Dog Day 	27	28	29	30







SEP

SUN	MON	TUE	WED	THU	FRI	SAT
	1 Beginning of Spring 	2	3 Australian National Flag Day	4 Indigenous Literacy Day	5 Vogue Online Shopping Night	6
7	8 International Literacy Day	9	10	11 R U OK Day	12	13
14	15 100 days until Christmas	16	17 International Country Music Day 	18	19 International Talk Like a Pirate Day 	20 World Clean Up Day Oktoberfest begins
21 International Day of Peace 	22	23	24	25	26	27 AFL Grand Final Save the Koala Day 
28	29	30				




OCT

SUN	MON	TUE	WED	THU	FRI	SAT
			1 Breast Cancer Awareness Month World Coffee Day 	2	3 Mean Girls Day World Smile Day 	4
5 NRL Grand Final Daylight Saving Time Starts	6 King's Birthday (QLD) 	7	8	9 World Sight Day	10 World Mental Health Day	11
12	13	14	15	16 World Food Day	17 Loud Shirt Day	18
19	20 Diwali	21	22	23	24 United Nations Day	25 World Pasta Day 
26 Grandparents' Day 	27	28	29	30	31 Halloween 	

NOV

SUN	MON	TUE	WED	THU	FRI	SAT
30 Last day of Spring 						1 Movember Month World Vegan Month 
2	3	4 Melbourne Cup 	5	6	7	8
9	10	11 Remembrance Day	12	13 Kindness Day 	14	15
16 International Day for Tolerance	17	18	19 International Men's Day	20	21	22
23 National Espresso Day 	24 Fairy Bread Day	25	26	27 Thanksgiving	28 Black Friday Sales 	29

DEC

SUN	MON	TUE	WED	THU	FRI	SAT
	1 Beginning of Summer World AIDS Day Cyber Monday	2	3 International Day of People with Disabilities	4 International Cookie Day 	5	6 White Ribbon Day
7	8	9	10 Human Rights Day	11	12	13
14	15	16	17	18	19	20
21	22 Summer Solstice 	23	24 Christmas Eve	25 Christmas Day Sydney Hobart Race 	26 Boxing Day Boxing Day Test Cricket 	27
28	29	30	31 New Year's Eve 